



ASLA
MARYLAND

MARYLAND CHAPTER

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

2022 SPONSORSHIP OPPORTUNITIES

ABOUT OUR CHAPTER

Founded in 1972, the Maryland Chapter of the ASLA is the professional association for landscape architects, representing more than 335 members within Maryland. Landscape architecture is a comprehensive discipline of land analysis, planning, design, management, preservation, and rehabilitation. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication, and fellowship. The ASLA Public Relations and Communications department reach millions of people each year—advancing the awareness and appreciation of the profession and ASLA Government Affairs works tirelessly to ensure the profession is at the forefront with policymakers.

CHAPTER PROGRAMS

JANUARY	MANTS Happy Hour
MARCH	Job Shadow Week -organized with the University of Maryland and Morgan State University
APRIL	Landscape Architecture Month
MAY	Advocacy Day Site Tour * Graduation Celebration Events -organized with the University of Maryland and Morgan State University
JUNE	Climate Summit + Regional Conference -organized with Potomac and Virginia Chapter ASLA
OCTOBER	Annual Awards Gala -Professional and Student Awards
NOVEMBER	ASLA National Conference Happy Hour
DECEMBER	Holiday Party and Sponsor Appreciation Event
OTHER PLANNED EVENTS	MDASLA 50 ANNIVERSARY EVENTS (TBD) DC Stormwater Tour -organized with Potomac Chapter ASLA



BECOME A SPONSOR



MD

Sponsorship Tiers provide a variety of opportunities for Sponsors to support the operations of the chapter while receiving recognition & exposure to our membership through our website, media, publications and at special events put on by the Chapter. See the table below to discover what tier would be the best fit for your company.

NOTE: The Regional Conference, Stormwater Tour, and MDASLA 50 events are not included in the listed Sponsor Tiers. All of these events are will be co-hosted by multiple chapters and/or will have their own additional sponsorship opportunities. Stay tuned for more information.

SPONSORSHIP TIERS

	OLMSTED \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	CHAPTER SPONSOR \$800
	*LIMIT (1)	*LIMIT (5)			
AWARDS GALA	LEAD SPONSOR <ul style="list-style-type: none"> Featured Logo on all Promotion Featured Logo on Event Page Banner at Event Introduction before Keynote Address Logo on Sponsor Slide (4) Complimentary Tickets 	GOLD SPONSOR <ul style="list-style-type: none"> Logo on all Promotion Logo on Event Page Special Recognition before the Awards Program Logo on Sponsor Slide Logo on Event Signage (2) Complimentary Tickets 	SILVER SPONSOR <ul style="list-style-type: none"> Logo on Event Page Recognition during the Cocktail Hour Logo on Sponsor Slide Logo on Event Signage (2) Complimentary Ticket 	BRONZE SPONSOR <ul style="list-style-type: none"> Name on Event Page Logo on Sponsor Slide Logo on Event Signage (1) Complimentary Ticket 	
EMBARK	INSIDE COVER FULL PAGE AD	FULL PAGE AD	HALF PAGE AD	HALF PAGE AD	HALF PAGE AD
WEBSITE	HOMEPAGE FEATURE WITH LOGO	LOGO ON WEBSITE (LINKED)	LOGO ON WEBSITE	NAME ON WEBSITE	NAME ON WEBSITE
E-NEWS	SPONSORED EBLAST + LOGO IN NEWSLETTER	SPONSORED EBLAST + LOGO IN NEWSLETTER	LOGO IN NEWSLETTER	NAME IN NEWSLETTER	NAME IN NEWSLETTER
L&L	1 LUNCHTIME LEARNING CEU PROGRAM	1 LUNCHTIME LEARNING CEU PROGRAM			

INTERESTED IN SPONSORSHIP?

Contact Joe Ignatius, president@marylandasla.org or Kevin Gaughan at kevin@formgardendesign.com

ADVERTISING

EMBARK VII

The Embark magazine is a professionally designed annual synopsis of the awards and events of the chapter that is released in January 2023. Copies are sent or delivered to all members as well as used throughout the year as marketing material.

- **\$1,275 - Inside Cover Full Page Ad (Limit 2)**
- **\$1,500 - Full Page Ad + Article (Limit 1)**
- **\$1,500 - Back Cover Ad (Limit 1)**
- **\$900 - Full Page**
- **\$450 - 1/2 Page**
- **\$250 - 1/4 Page**

SPONSORED CONTENT

Sponsors have an opportunity to purchase individual campaigns or recognition on our website and through our social media outlets.

- **\$500 - Logo and Link**
 - Recognition on website, monthly email newsletters, and Embark magazine (below tiered sponsors).
- **\$350 - Sponsored Campaign**
 - Individually scheduled promotional social media posts on Twitter, Instagram, LinkedIn, Facebook, and in an e-blast.

MONTHLY LUNCHTIME LEARNING (VIRTUAL OR IN PERSON)

Just like visiting an office to present products, but with access to our 2,000+ network of email subscribers and members. Sponsors will be responsible for ensuring the presentation is LA CES accredited. Events can either take place virtually or be hosted at the Center for Architecture and Design in Baltimore pending availability. Lunch to be provided when in-person by vendor.

- **\$500 - CEU Presentation (Limit 12)**
 - Recognition and logo on marketing and presentation
 - Table for product display, handouts or other material (In-Person)
 - Attendees mailing address list

Please reach out to our leadership team to confirm that limited sponsorship opportunities are still available. We look forward to answering any questions you might have about our programs or chapter.

Inquiries can be directed to the Sponsorship Chair, Kevin Gaughan, at kevin@formgardendesign.com

THANK YOU!

	SPONSOR NAME
	CONTACT NAME AND PHONE
	CONTACT EMAIL
	TOTAL SPONSORSHIP AMOUNT
	SPONSORSHIP TIER

This completed form and check addressed to "Maryland Chapter ASLA" can be mailed to:
One Charles Center, 100 N. Charles Street Suite P101 Baltimore, MD 21201