BECOME A SPONSOR

ASLA MARYLAND

Founded in 1972, the Maryland Chapter of the **American Society of Landscape Architects** serves as the premier professional association for landscape architecture professionals in Maryland. With **over 400 members** and a digital mailing list of over 1,300, our chapter is dedicated to advancing the profession through **advocacy**, **education**, and **fellowship**.

Our **2027 Sponsorship Benefits Package** offers a variety of sponsorship and advertising opportunities to connect with landscape architecture professionals across Maryland throughout the calendar year. Support our chapter's signature events and initiatives while increasing your organization's visibility.

Have questions about sponsorship opportunities or an idea for another way to partner with Maryland ASLA? We'd love to hear from you! Contact us at **sponsorship@marylandasla.org**

SIGNATURE EVENTS

REGIONAL CONFERENCE FEB. 2027

Location: Columbia, Maryland
Partner with Maryland ASLA for our annual one-day conference offering up to 6.0 LACES credits; held on a Saturday.

$3,000 LEAD SPONSOR *(LIMIT 2)*
- Logo included on ticketing page & all promo materials
- Logo included on sponsor sign at event
- 2-3-minute speaking opportunity at morning welcome
- 1 Display Table
- 2 Conference Registrations

$1,500 LUNCH SPONSOR *(LIMIT 1)*
- Name included on ticketing page
- Name included on sponsor sign at event
- 1-minute speaking opportunity to begin lunch break
- 1 Display Table
- 1 Conference Registration

$1,000 BREAKFAST SPONSOR *(LIMIT 1)*
- Name included on ticketing page
- Name included on sponsor sign at event
- 1 Display Table
- 1 Conference Registration

$1,000 HAPPY HOUR SPONSOR *(LIMIT 2)*
- Name included on ticketing page
- Name included on sponsor sign at event
- 1 Display Table
- 1 Conference Registration

$750 DISPLAY TABLE ONLY *(LIMIT 8)*
- 1 Display Table
- 1 Conference Registration

AWARDS GALA MAY 2027

Location: Baltimore, Maryland
Join us to celebrate professional and student excellence at the biggest annual gathering of landscape architects in Maryland!

$6,500 PLATINUM *(LIMIT 3)*
- Logo included on ticketing page & all promo materials
- Logo included on sponsor sign at event
- Logo included on Platinum Sponsor recognition slide
- Opportunity to provide promotional leave-behind materials
- Opportunity to place a standing banner near entrance
- 2-3-minute speaking opportunity at event
- 4 Event Tickets

$4,500 GOLD *(LIMIT 5)*
- Logo included on ticketing page & all promo materials
- Logo included on sponsor sign at event
- Logo included on Gold Sponsor recognition slide
- 1-minute speaking opportunity at event
- 2 Event Tickets

$3,000 SILVER
- Logo included on ticketing page
- Logo included on sponsor sign at event
- Logo included on Silver & Bronze Sponsor recognition slide
- 2 Event Tickets

$1,500 BRONZE
- Name included on sponsor sign at event
- Name included on Silver & Bronze Sponsor recognition slide
- 1 Event Ticket

To select your 2027 sponsorship opportunities and complete payment, please visit **our sponsorship registration page**

USE CODE 'EARLY5' BY JAN. 31, 2027 FOR A 5% DISCOUNT

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OTHER EVENTS

NAT'L CONF. HAPPY HOUR SEPT. 2027

Location: Chicago, Illinois
Support our chapter's annual happy hour at the National Conference and connect with Maryland ASLA members attending the event in Chicago!

$1,000 LEAD SPONSOR *(LIMIT 1)*
- Logo included on ticketing page & all promo materials
- 2-3-minute speaking opportunity at event
- 4 Event Tickets

$500 SPONSOR *(LIMIT 4)*
- Logo included on ticketing page & all promo materials
- 1-minute speaking opportunity at event
- 2 Event Tickets

HOLIDAY PARTY DEC. 2027

Location: Baltimore, Maryland
Support our annual Holiday Party; a year-end celebration of our chapter's accomplishments.

$1,000 LEAD SPONSOR *(LIMIT 1)*
- Logo included on ticketing page & all promo materials
- 2-3-minute speaking opportunity at event
- 2 Event Tickets

$500 SPONSOR *(LIMIT 4)*
- Logo included on ticketing page & all promo materials
- 1-minute speaking opportunity at event
- 1 Event Ticket

LUNCHTIME LEARNING MONTHLY

Partner with Maryland ASLA to host a virtual continuing-education seminar. We'll promote the event and can provide assistance with LACES accreditation.

$500 CEU PRESENTATION *(LIMIT 12*)*
*maximum of (3) per sponsor

ADVERTISEMENTS

EMBARK WINTER 2027

EMBARK is an annual digital publication that highlights and documents our chapter's achievements, awards, and signature events.

$750 FULL PAGE AD
- 8.5" W x 11" H (.jpg or .png)
- Hyperlinked

$500 HALF PAGE AD
- 7.5" W x 4.9" H (.jpg or .png)
- Hyperlinked

$250 QUARTER PAGE AD
- 3.6" W x 4.9" H (.jpg or .png)

DIGITAL NEWSLETTER MONTHLY

Our monthly digital newsletter keeps members and industry professionals informed about chapter news, events, and other updates.

$650 9 MONTHS
$500 6 MONTHS
$300 3 MONTHS
- Hyperlinked Digital Advertisement
- 200 pixels x 200 pixels (.jpg or .png)

E-BLAST + SOCIAL ANYTIME

A dedicated e-mail ad blast to our digital mailing list of 1,300+ members of the Maryland landscape architecture community and an Instagram post to our 1,450+ followers.

$500 E-BLAST + SOCIAL *(LIMIT 12*)*
*maximum of (3) per sponsor

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