

**LANCASTER  
SQUARE**



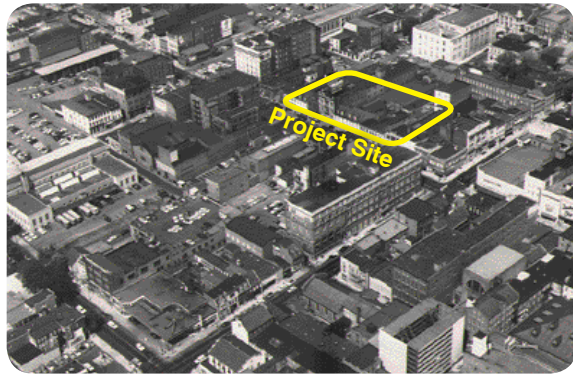








## HISTORIC PRE-1960S URBAN FABRIC



## EXISTING SITE



## BRANDED PROCESS (ITERATIONS)

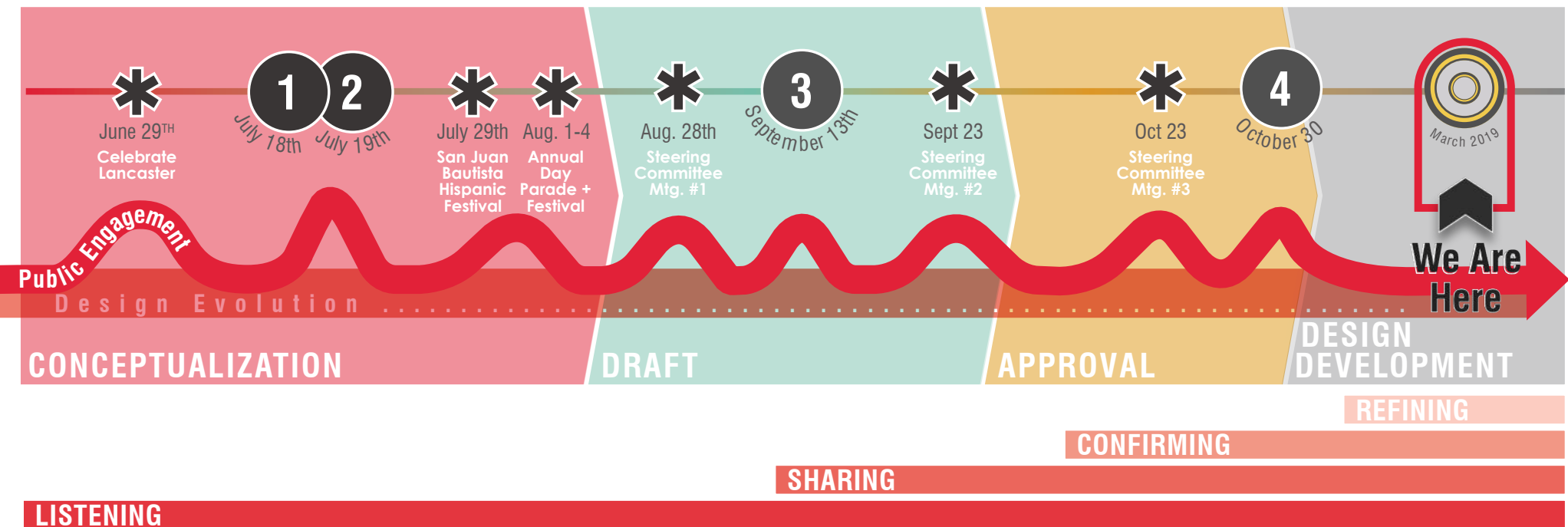
THINK OUTSIDE  
THE SQ

THINK OUT-  
SIDE  
THE SQ.

SHAPE THE  
THE SQ

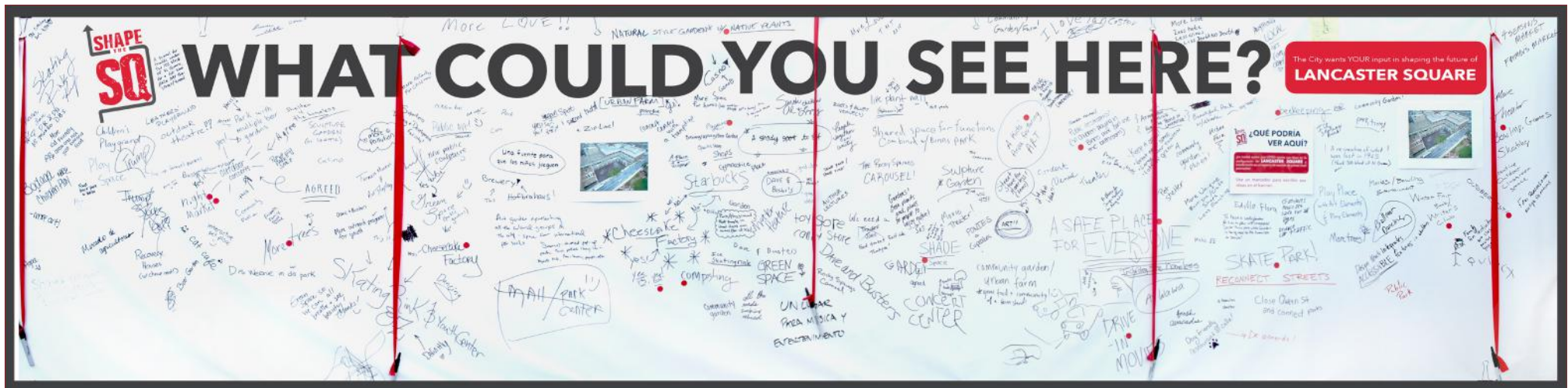
## BRANDED PROCESS (FINAL)

SHAPE  
THE  
SQ



**COMMUNITY ENGAGEMENT** - The five-month iterative concept design process incorporated numerous opportunities for community and stakeholder engagement. Early “touch points” informed the initial design; later touch points shaped and refined the concept. Now approved, the square is in the design development stage, targeting an early Spring 2020 opening.





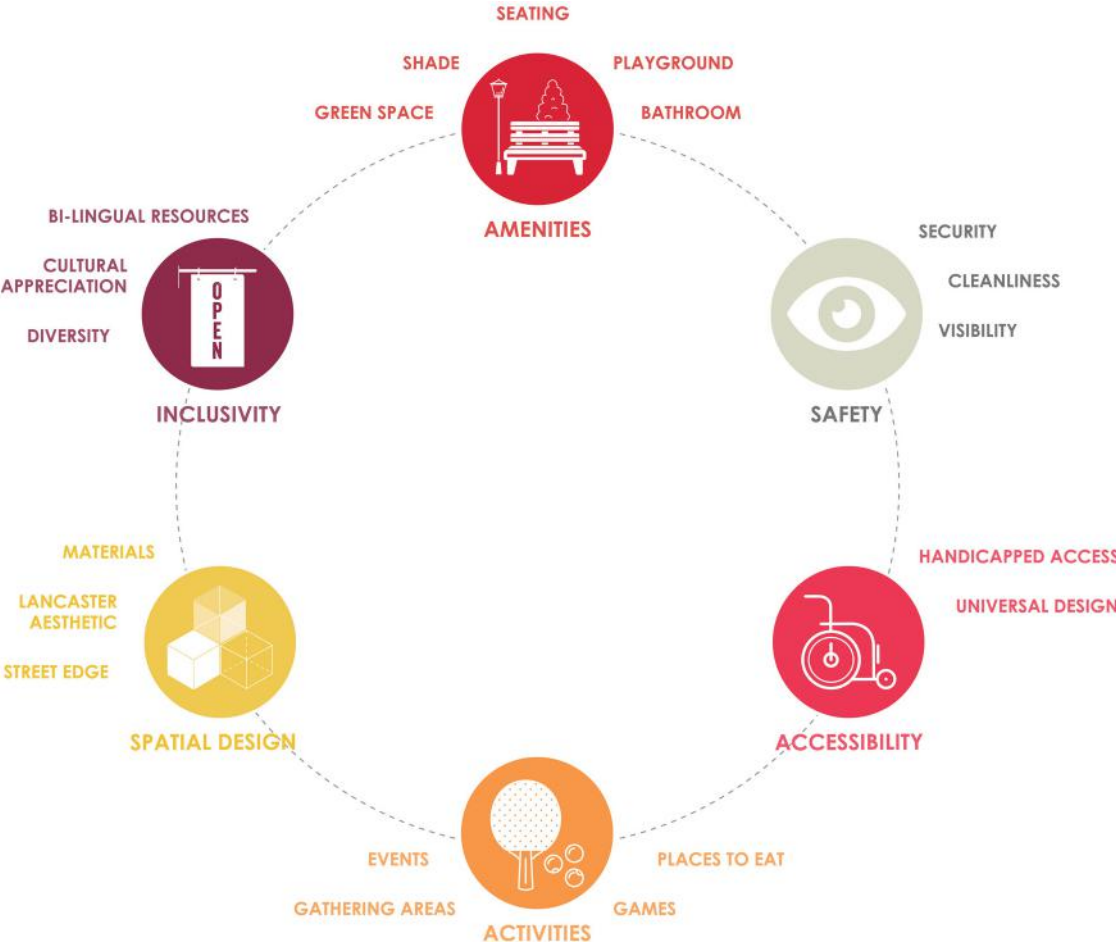
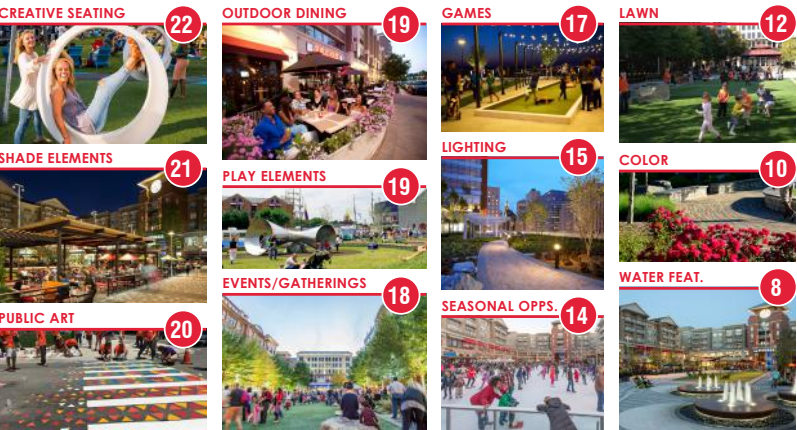
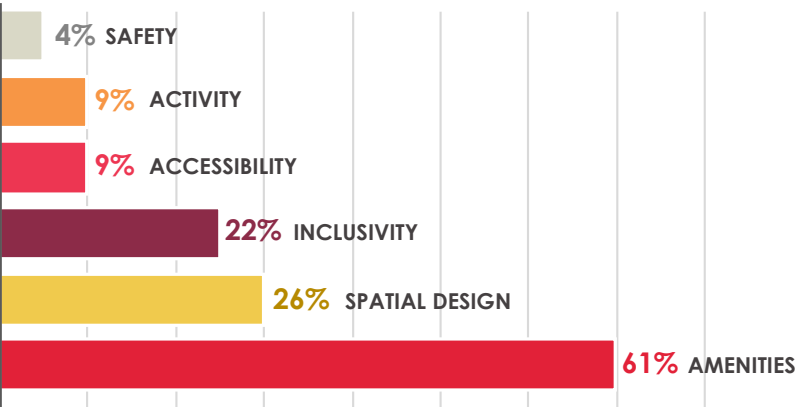
**EARLY ENGAGEMENT** - Engaging the community prior to any design effort was critical to ensure that the plan incorporated user needs and wants. The team launched the process during the annual Celebrate Lancaster Festival and engaged citizens there and during other neighborhood festivals and was able to garner the input of hundreds of citizens, including both English and Spanish speakers.

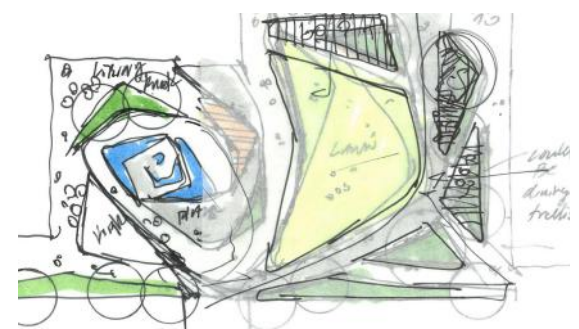
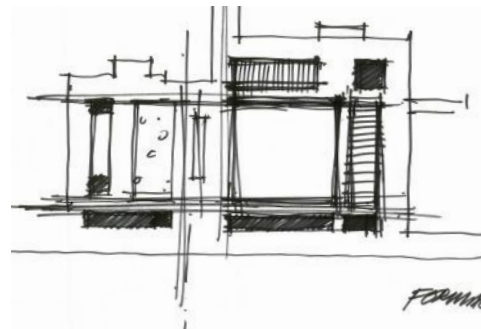
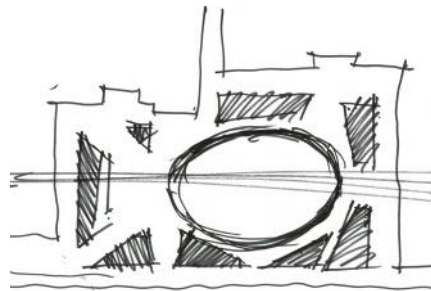
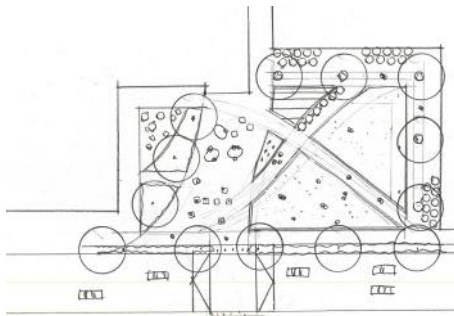
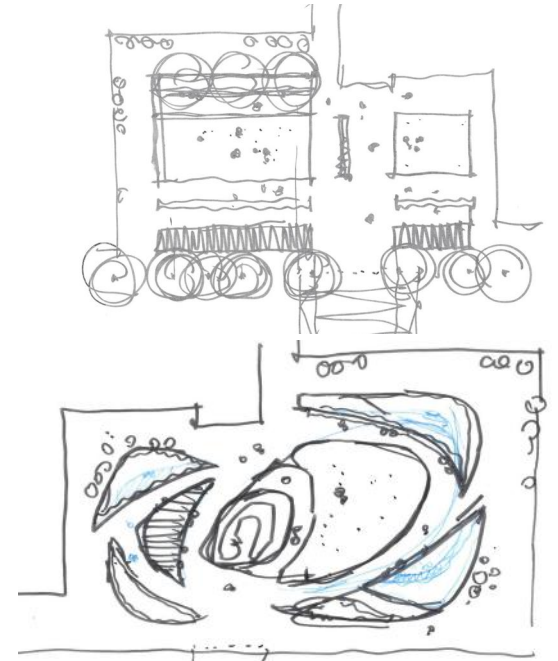
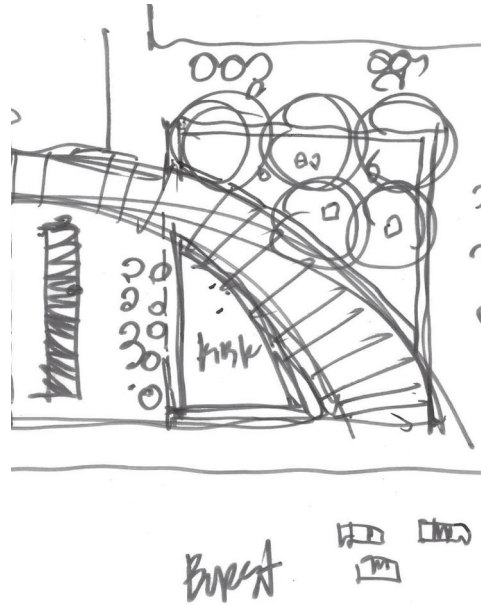
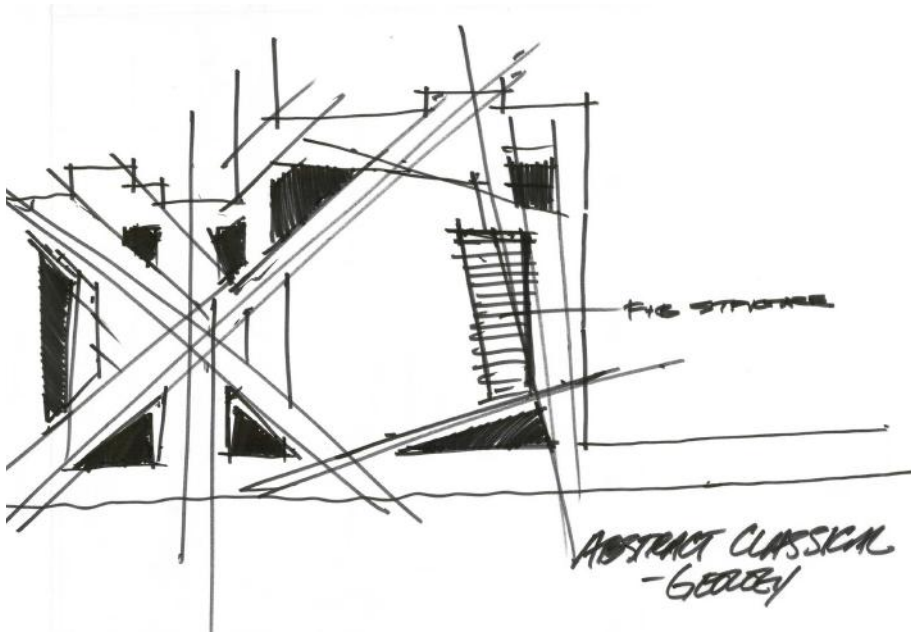


OUTREACH FINDINGS

→

KEY DESIGN DRIVERS







## 1. PRELIMINARY DESIGN



CONCEPT A - STREET EDGE/ROOMS

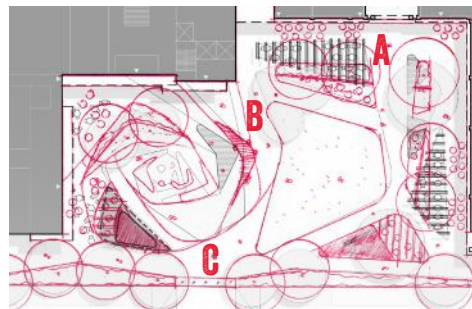


CONCEPT B - ABSTRACT ROSE

## 2. COMMUNITY/STEERING COMMITTEE FEEDBACK



## 3. PREFERRED OPTION ADJUSTMENTS



**A** Less Defined Seating/Uses

**B** Strengthen Christian Street Connection

**C** Define the Street Edge

## 4. COMMUNITY/STEERING COMMITTEE FEEDBACK



## 5. FINAL DESIGN









PLAZA  
 EVENT LAWN  
 AMPHITHEATER  
 RETAIL/RESTAURANT KIOSKS  
 SHADE TREES  
 PORTABLE MOVIE SCREEN  
 STAGE/SEATING PLATFORM  
 INTERACTIVE FOUNTAIN  
 PLAYGROUND/SCULPTURE  
 ART INSTALLATIONS  
 SEASONAL ICE RINK  
 MOVABLE SEATING  
 OUTDOOR DINING  
 LIBRARY/READING ROOM  
 GAMES  
 ARTISTIC NIGHT LIGHTING  
 FOOD TRUCK STATIONS  
 SCHEDULED EVENTS/CULTURAL PROGRAMS  
 GREEN INFRASTRUCTURE  
 QUEEN STREET MID-BLOCK CROSSING  
 CHRISTIAN STREET CONNECTION  
 PUBLIC RESTROOM (IN THE ANNEX REDEVELOPMENT)



**2,000+**

PERSON CAPACITY FOR LARGE  
EVENTS WITHIN PLAZA AND EVENT  
LAWN AREAS



**650 SF**

OUTDOOR READING ROOM SPACE



**2,500+**

SQUARE FOOT  
EVENT LAWN



**6+**

TYPES OF  
SEATING  
OPTIONS



**30'**

MOVIE SCREEN CAN BE  
INCORPORATED INTO THE PLAZA  
FOR EVENING MOVIES



**14+**

PROPOSED  
SHADE TREES



**1**

SEASONAL  
ICE RINK  
OPPORTUNITY



**1**

INTERACTIVE  
WATER FEATURE



**3+**

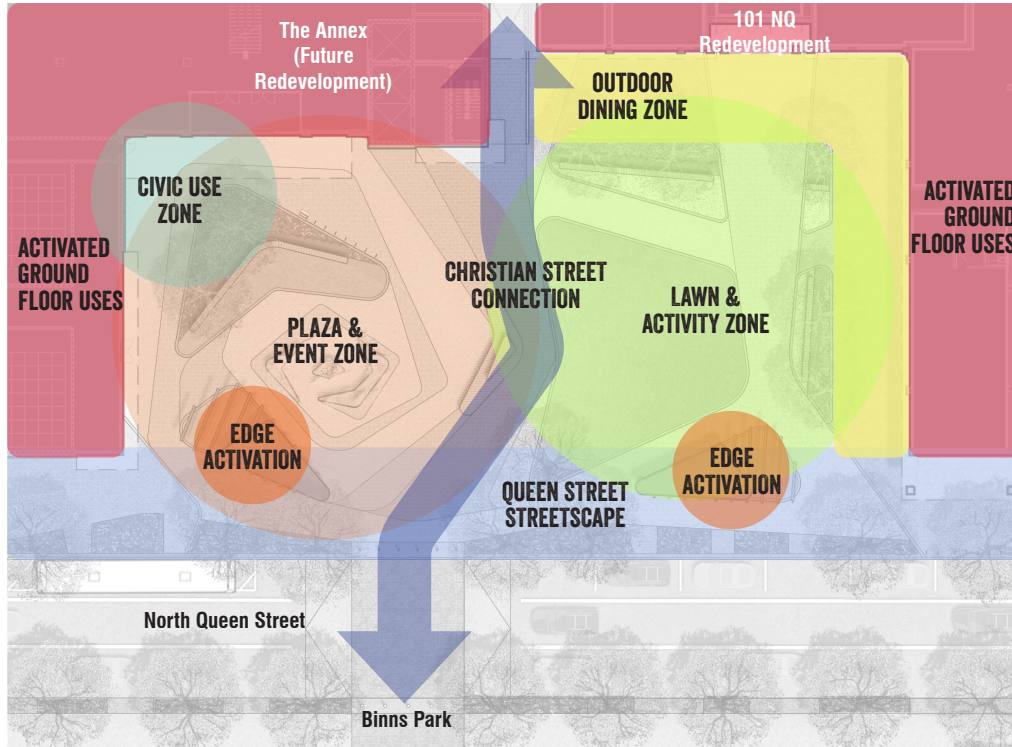
POWER HOOK UPS TO ENCOURAGE  
FOOD TRUCK VENDORS TO SET UP  
AT LANCASTER SQUARE WILL BE  
PROVIDED.



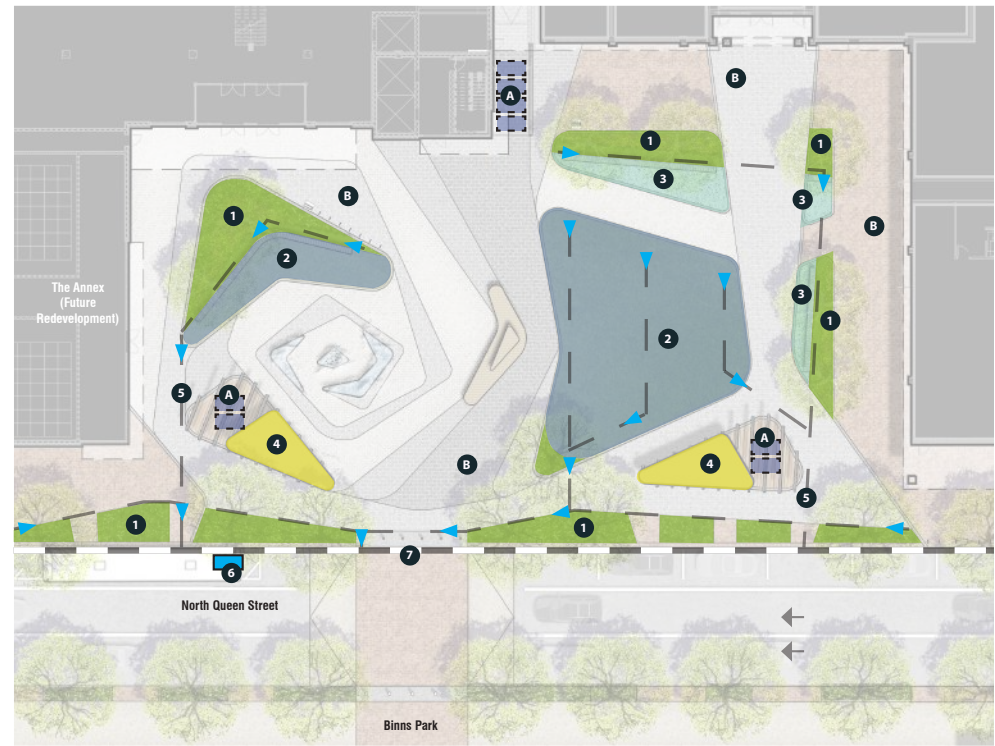
**2**

PROPOSED FOOD/VENDOR KIOSKS

## ACTIVITY ZONES



## GREEN INFRASTRUCTURE



### PROGRAM LEGEND

- 1 Mixed Planted Area
- 2 Turf / Lawn Area
- 3 Crushed Gravel Area
- 4 Kiosk Green Roof
- 5 Perforated Drain
- 6 Existing Storm Sewer
- 7 Existing Storm Drain

### ALTERNATIVE APPLICATIONS

- A Potential Underground Cistern For Irrigation / Graywater Reuse
- B Pervious Pavers With Expanded Underdrain System



